

## INFORMATION OF BEST PRODUCTS OF SGSY

1	STATE	KARNATAKA					
Sl.No.	Name of the District	Identified Products	Number of SHG for Swarozgaries involv in the production	current volumes of the product	Is there potential for scaling up?	Offer price of the Product/Range (per Unit basis)	current marketing Mechanism/system @
1	Chamarajanagar	Sisal Fibre products	6 SHGs and 115 swarozgaries are involved in the production	10-11 tons	Yes	Sesal rope to small tools Rs.200/- Big tolls Rs.400/- Rs.400/- Doormats products Rs.80/- Weaving products Rs.500/- Table mats Rs.10/-	<b>Local Market</b>
		Hand embroidery	2 SHG and 40 swarozgaries are invovled in the production ( 1 hand embroider materials)	200 pieces per month	Yes	Knitting of one hand embroiders flowers Rs.25 to 75	Job work saras exhibition
2	Bijapur	Lambani Dresses (No. of items produced are Gagara Choli products with embroidery etc.	24 SHGs 240 swarozgaries are involved in the production	The production is measured in terms of materials stucked like, Lambani Dresses, Gagra Choli	Yes	(1) per Gagara Choli Rs.700 to Rs.800 (2) Fancy bags with embroidery Rs.60 per bag	Local Market
3	Koppal	(A) Handicrafts from softwood	1 SHG Swarozgaries/ Mukteshwar, SHG Kinnal, Koppal Taluq	5 tons	Yes	Fruit case Rs.350/- Design stand Rs.900/- Decorative design Rs.700 Models of Animals/Birds 100.00 to 2800.00	through Handicrafts development co. Cauvery Emporium





8	Mau	Silk Products	5 SHG's	85 saree per day	Average	Rs.200 to Rs.550	Local Market Exhibitions
9	Raibarailly	Silk Products	2 SHG's & 24 Members	Rs.1.50 lacs to Rs.2.00 lacs	Yes	Rs.2000 to Rs.10000	Local Market Exhibition & Export Order
10	St.Kabir Nagar	Kathri/Block Bedsheets	1 Group & 14 Swarozgari	RS.50000	Yes	Rs.150 to Rs.700 & above	Local Market Exhibition & various order
<b>3 PUDUCHERRY</b>							
<b>SI.No.</b>	<b>Name of the District</b>	<b>Identified Products</b>	<b>Number of SHG for Swarozgaries involv in the production</b>	<b>current volumes of the product</b>	<b>Is there potential for scaling up?</b>	<b>Offer price of the Product/Range (per Unit basis)</b>	<b>current marketing Mechanism/@ system</b>
1	Puducherry	Lampshade	One Jayanti w/o Purandaradoss Vannamathi, SHG, Sanjeevi Nagar Cell. No.9344866689	Rs.6,00,000	Yes	30-200	Direct marketing participating in Exhibitions and Export
2	Puducherry	Wooden accupressure items	One Gajalakshmi W/o Selvam Kurinjimalar SHG, V.Manaveli, Villinaur cell.9345458234	3,00,000	Yes	130-200	Direct marketing participating in Exhibitions
3	Puducherry	Paintings	One Rajavadani W/o Arumugam, Kadalpookkal SHG	Rs.2,00,000	Yes	300-1000	Direct marketing participating in Exhibitions

			Veerampattinam cell 9344639603				
4	Puducherry	Pickles	Geetha/Rajeswari	Rs.100,000	Yes	70-100 kg	Direct marketing
		Vermi-compost	Swaraswathi SHG Kariamanickam Cell :9994083655 9894798210	Rs.75,000	Yes	10-kg Fixed price	participating in Exhibitions
5	Karaikal	Pickles	One Santhi Rajamadhangi SHG T.R.Pattinam Karaikal 04368-2333816	Rs.5,00,000	Yes	50/Kg Fixed price	Direct marketing participating in Exhibitions
4	<b>MAHARASHTRA</b>						
<b>Sl.No.</b>	<b>Name of the District</b>	<b>Identified Products</b>	<b>Number of SHG for Swarozgaries involv in the production</b>	<b>current volumes of the product</b>	<b>Is there potential for scaling up?</b>	<b>Offer price of the Product/Range (per Unit basis)</b>	<b>current marketing Mechanism/ system @</b>
1	Jalgaon	Copper lamp	1 SHG		Yes	Rs.25 to 100	1. Local Market 2.District wholeseller 3. exhibitions organised by Government
2		All types of papads	4 SHGs		Yes	Rs.1 to Rs.3	"
3		Banana chips	3 SHGs		Yes	Rs.65/- per kg. .	"
4		Wormi Compost	4 SHGs			Rs.20/ per kg	Local Market

5		Wooden Cart (Model)	1 Swarozgari		Yes	Rs.400 to 1000	"
<b>5 ASSAM</b>							
<b>Sl.No.</b>	<b>Name of the District</b>	<b>Identified Products</b>	<b>Number of SHG for Swarozgaries involv in the production</b>	<b>current volumes of the product</b>	<b>Is there potential for scaling up?</b>	<b>Offer price of the Product/Range (per Unit basis)</b>	<b>current marketing Mechanism/ system @</b>
1	Barpeta, Nalbari, Sonitpur, Nagaon, Morigaon	Bamboo Handmade utility items like penstand candle stand, key agarbatty stand, table mats electric lamps (b) Decorative items like wall hangings of different types japiies	Around 500 SHGs		Yes	Rs.50/- to Rs.500/-	Through retail as well as wholesale in bazaars local butts, exhibitions emporiums etc
2	Cachar, Karimganj Hailakandi, Sonitpur Barpeta, Kamrup	1) Cane Utility items like sofa sets, Murrahs corner stands decorative baskets 2) show pieces like cane lampshades, flowerpots etc.	Around 250 SHGs		Yes	Rs.500/ to Rs.25,000/-	"
3	Sonitpur, Golaghat Darrang, Bongaigaon Tinsukia, Kamrup	Wood Craft: 1) Decorative items lie wooden one horned rhinos, statutes of different size and shapes, fruit trays, wall	Around 50 SHGs		Yes	Rs.500/- to Rs.5000/-	"

		hangings etc.					
		2) Table stands				Rs.500/-to Rs.5000/-	
		decorative stands of					
		different size and					
		shape made out of					
		tea bushes/					
4	Gopalpara, Dhubri Karimganj,Haikandi Cachar	Sheetal Pati (Hand Woven Mats) as utility item spreads,ladies and gents bags Table mats, Course bags, File, Folders etc.	Around 150 SHGs		Yes	Rs.300/- to Rs.1000/-	
5	Golaghat, Kamrup Kokrajhar,Jorhat Dhemaji, Lakhimpur Sibsagar, Nagaon	Silk Handloom 1. Eri silk products in the form of ladies and gents shawl waist coat dress materials. 2. Muga & Pat Silk running materials	Around 1700 SHGs		Yes	Rs.2000/- to Rs.7000/-	"
<b>6 WEST BENGAL</b>							
<b>SI.No.</b>	<b>Name of the District</b>	<b>Identified Products</b>	<b>Number of SHG for Swarozgaries involv in the production</b>	<b>current volumes of the product</b>	<b>Is there potential for scaling up?</b>	<b>Offer price of the Product/Range (per Unit basis)</b>	<b>current marketing Mechanism/ system @</b>
1	Coochbehar	Solapith	51	61500 Pcs	Yes	Rs.35-1000	Local & SARAS fair
		Sitalpati	85	51000 pcs	Yes	Rs.250-1000	
		Handloom Saree	10	6000 pcs	Yes	Rs.150-800	
		Bamboo Craft	104	1620000 pcs	Yes	Rs.25-4000	
		Jute product	39	2300 pcs	Yes	Rs.10-400	

2	Dakshin Dinajpur	Rice	15	12000 quintal	Yes	Rs.22/kg	Local & SARAS fair
		Saree	70	106500 pcs	Yes	Rs.250	
		Nursery	21	1100000 pcs	Yes	Rs.15	
		Jute Products	7	500 pcs	Yes	Rs.200	
		Honey	3	2500 kg	Yes	Rs.120/kg	
3	Howrah	Zari Embroidery	237	8500 pcs	Yes	Rs.300-3000	Local & SARAS fair
		Readymade garments	47	6250 pcs	Yes	Rs.500-1800	
		Food products	25	13260 kg	Yes	Rs.40-100	
4	Murishdabad	Jute Product	23	15720 pcs	Yes	Rs.45	Local & SARAS fair
		Dress materials	8	4930 pcs	yes	Rs.65-2200	
		Silk Than	2	540 pcs	Yes	Rs.550	
		Handicrafts	2	540 pcs	Yes	Rs.60	
		Sola	2	1200 pcs	Yes	Rs.30	
5	Bankura	Cotton towel & soft big towel	55	14500 pcs	Yes	Rs.30-65	Local & SARAS fair
		Bed sheet	25	2800 pcs	yes	Rs.140-280	
		Baluchari saree	9	800 pcs	yes	Rs.1500-4500	
		Wooden crafts (like horse camel)	2	10000 pcs	yes	Rs.90-1000	
		Pottery	5	8000 pcs	yes	Rs/25-600	
		Floriculture			Yes		
6	Siliguri	Earthen pottery	39	145000 pcs	Yes	Rs.10-400	Local & SARAS fair
		Jute products (rope)	6	20000 rolls	Yes	Rs.20-60	
		Mushrooms(wet & dry)	22	33000 kg	Yes	Rs.45-60	
		spices	4	17000kg	Yes	Rs.5-120	
7	Uttar Dinajpur	Paddy proc.	2	750 ton	Yes	Rs.26-30/kg	Local & SARAS fair
		Cane & Bamboo products	1	7200 pcs	Yes	Rs.25	
		Nylon products	1	1800 pcs	Yes	Rs.70	

		Mat & toys (from fibre of banana tree)	1	3000 pcs	Yes	Rs.55	
		Jute products	2	7500 pcs	Yes	Rs.30	
8	Burdwan	Handloom	514	3300 pcs daily	Yes	Rs.25-3000	
		Kantha stitch	305	150 pcs/month	Yes	Rs.100-3500	Fair, Mahajan, NGO
		Bamboo & wood craft	45	2000 pcs/day	Yes	Rs.5-Rs.10000	
		Jute products	6	1800 pcs/month	Yes	Rs.10-150	
		Food products (rice & Mushroom)	50	450 kg/month	Yes	Rice Rs.25-35 Mushroom-Rs.200-300	
9	Paschim Midnapur	Matranji	400	20000 pcs	Yes	Rs.100-7000	Local & interstate
		Soft toys	40	25000 pcs	Yes	Rs.35-50	Market fair & Mela
		Patchitra	32	32000 pcs	Yes	Rs.100-8000	
		Horn crafts	11	685 pcs	Yes	Rs.25-400	
		Papos (door mat)	12	1000 pcs	Yes	Rs.35-80	
10	Purba Midnapur	Jori Embroidery	64	7000 pcs	Yes	Rs.200-2000	Local Market
		Saree					City Market & Mela
		Mat Products	176	91000 pcs	Yes	Rs.10-400	
		Bari	90	42000 packet	Yes	Rs.6-10	
		Seashell products	14	12000 pcs	Yes	Rs.10-250	
		Marine Jewellery	16	1200 pcs	Yes	Rs.15-200	
11	Nadia	Handloom	76	50927 pcs	Yes	Rs.250-280	
		Floriculture	4	8100 kg	Yes	Rs.10/kg	Local & SARAS fair
		Belmetal works	5	12240 pcs	Yes	Rs.200/kg	
		wooden crafts	7	4260 pcs	Yes	Rs.150	
		Saree	35	60000 pcs	Yes	Rs.250-450	
12	South 24 Paragans	Batik (Dress materials)	24	11350 pcs	Yes	Rs.12-250	
		Leather items	9	1200 pcs	Yes	Rs.75-100	Local & SARAS fair
		Prawn chips	13	3100 packets	Yes	Rs.30	

		Honey	5	100 quintal	Yes	Rs.140/kg	
		Imitation Jewellery	3	400 pcs	Yes	Rs.45/kg	
13	North 24 paraganas	Terracotah items (Idols, pots, flower vase, Laughing Buddha)	37	10,79000 pcs	Yes	Rs.5-350	Local & SARAS fair
		Embroidered items (dress materials)	43	26834 pcs	Yes	Rs.18-1200	
		Jute products	10	112750 pcs	Yes	Rs.5-300	
14	Purulia	Articles of Babui grass	10		Yes	negotiable	
		Food product	15		Yes	Rs.5-30	Local & SARAS fair
		Belmetal items	2		Yes	*	
		Chhow mas, rice	15		No	Rs.15-450	
		Musk ornaments	7		No	*	
15	Birbhum	Kantha	392	20000 pcs	Yes	Rs.100-2500	
		Leather	10	3000 pcs	Yes	Rs.80-150	Local fairs, national
		Batique	53	12000 pcs	Yes	Rs.100-750	fairs, Supply in
		Terracotta	5	5000 pcs	Yes	Rs.20-200	various boutique at
		Tasar &Silk Than	8	500 pcs	Yes	Rs.300-900	Kolkata
16	Jalpaiguri	Cushion	40	4800 pcs	Yes	Rs.50-90	
		Cloth fancy bag/ shopping bag etc	15	1200 pcs	Yes	Rs.50-100	Fair, exhibition
		Fabric made bed sheet	10	1800 pcs	Yes	Rs.300-400	
17	Malda	Churidar set	15	1200 pcs	Yes	Rs.275-500	
		Table cloth	15	1200 pcs	Yes	Rs.60-150	
		Sunned Mango cake	7	500 kg	yes	Rs.200	Fair, Exhibition
		Gamcha	8	20000 pcs	Yes	Rs.25-30	
		Gobindabhog rice	1	60 kg	Yes	Rs.24	
		Mosquito net	1	540 pcs	Yes	Rs.225	
		Ghee	1	600 kg	Yes	Rs.180	

18	Darjeeling	Copper & Aluminium products like cooking utensils flowervases, show pieces	2	1200 kg	Yes	Rs.10-1000	Local hats & Melas sold through "Abhiyan" Block level SHGs Sale counter
		Bamboo stools & basket for tea leaves used by labourers in tea gardens	2	1200 stools 600 baskets	Yes	Rs.250/stool Rs.100/basket	do
		Bag making (pencil bag, mobile cover carry bag)	2	1200 pcs	Yes	Rs.15-105	do
		Tibetan Carpets (large, small cushion carpets)	3	100 pcs	Yes	Rs.2500/large carpet Rs.1000/small carpet Rs.250/cushion carpet	do
		Local Brooms	3	2 metric tons	Yes	Rs.20000/metric tons	being sold in Siliguri Haat, Malda
19	Hooghly	Embroidery suit, bedcover,saree, bedsheet,table cloth	6	Amounting to Rs.17 lakhs	Yes	Rs.250-500	
		Zari Chikon product		Amounting to Rs.50 lakhs	Yes	Rs.300-600	Fair, exhibition local outlet
		Leather bag, briefcase		Amounting to Rs.10 lakhs	Yes	Rs.80-1200	
		Jute products (Jute bag, Carpet)		Amounting to Rs.5 lakhs	Yes	Rs.10-1500	
		Tant Saree		Amounting to Rs.20 lakhs	Yes	Rs.200-1200	
<b>7 KERALA</b>							
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				product	up?	(per Unit basis)	system @
1		<b>Handloom items</b>					
	Ernakulam	Handlooms	12 SHGs	Shawl 625 no.s per month	Yes	Shawl Rs.25 per unit	Local Market and direct marketing
				Sheet 125 per month		Sheet Rs.110 per unit	
	Kollam	Printed Sarees	7 SHGs	200 sarees per month	Yes	Rs.100 to 200 per saree	"
	Palakkad	Difference Handloom items	4 swarozgaries	3500 nos. per month	Yes	Rs.150 to Rs.300 per item	"
	Thrissur	Difference Handloom products like sarees	6 SHGs	4000 no.s per month	Yes	Rs.100 to Rs.5000/ per item	"
		Dhothis, churidars etc.					
	Thiruvananthapuram	Different Handloom items	4 SHGs	12000 no.s	Yes	Rs.3000 to Rs.4000 per item	"
2		<b>Handicraft Items</b>					
	Ernakulam	Handicrafts & Toys	15 SHGs	2250 nos. per month	Yes	Rs.50 to 100 per month	"
	Kozhikode	Bamboo items	1 SHG	1000 nos. per month	Yes	10 to 250 for various items	"
	Idukki	do	6 SHGs	31,000 pieces	Yes	10 to Rs.1000 per piece	
	Kollam	(i) Bamboo and Reed products	7 SHGS	15,000 pieces per month	Yes	Rs.50 per item	
		(ii) straw pictures	5 SHGs	1500 per month		Rs.50 per picture	
	Palakkad	(i) Bell Metal works	1 SHG	1500 per month	Yes	Rs.300 per item	
		(ii)Metal works	2 SHGs	300 per month		Rs.150 per item	
	Thrissur	(i) Handicrafts in coconut shell	1 swarozgari	1000 pieces per month	Yes	Rs.10 to Rs.1000/- per piece	
		(ii) wooden handicrafts	1 swarozgari	500 pieces per month	Yes	Rs.200 to 10,000/- per piece	

		(elephants)					
		(iii) soft toys	1 SHG	450pieces per month	Yes	Rs.500 to 1000 per piece	
	Pathanamthitta	(i) Metal Mirror of Aranmula	1 Swarozgari	30 nos. per month	Yes	Rs.1000 per piece	
		(ii) Bell Metal items	1 swarozgari	300 nos.	Yes	Rs.100 per piece	
		(iii) Handicrafts made of coconut shell/ wood	13 swarozgari	6000 nos.	Yes	Rs.25 to 75 pieces	
		(iv) Toys made of Fur cloths	2 SHGs	600 per month	Yes	Rs.100/- per piece	
	Kottayam	wax models of fruits & vegetables	1 SHG	1000 pieces per month	Yes	Rs.7 per price	
	Thiruvananthapuram	(i) Kathakali Top	1 SHG	5000 pieces per month	Yes	Rs.75 to Rs.200 per price	
		(ii) Bamboo products	4 SHGs	do	Yes		
	Wayanad	(i) Bamboo products	2 SHGs	2000 pieces per month	Yes	Rs.100 to 400	
		(ii) wooden toys	1 SHG	1500 pieces per month	Yes	Rs.100 to Rs.200 per piece	
3		Pickles, Jam, Squash etc. and Honey and Coconut Oil					
	Alappuzha	(i) 4 varieties of squashes	2 SHGs	20,000 litres	Yes	Rs.35 per 500 ml. bottle	
		(ii) vegetable pickles (10 varieties)	2 SHGs	12,000 kgs	Yes	Rs.35 per 300 gm. Bottle	
	Kozhikode	Pickles, squqash jam	105 SHGs, 9 individuals	10,000 bottles per month	Yes	Rs.25 to 40 per bottle	

	Kollam	Honey	7 SHGs	5000 kg. per month	Yes	Rs.120 per kg. per month	
	Malappuram	(i) Honey	2 SHGs	600 kg. per month	Yes	Rs.100 per 250 gms.	
		(ii) Coconut Oil	20 SHGs	12,000 kg per month	Yes	Rs.60 per kg.	
	Pathanamthitta	Honey	4 SHGs	4000 kg. per month	Yes	Rs.120 per 250 gms	
	Kottayam	Honey	10 SHGs	do	Yes	Rs.100 per 900 ml.	
	Thiruvananthapuram	(i) Coconut Oil	5 SHGs	7000 kg. per month	Yes	Rs.55 per kg.	
		(ii) Honey	2 SHGs	8000 kg. per month	Yes	Rs.200 per kg.	
4		Toilet Soap/Soap Powder					
	Alappuzha	(i) Toilet Soap	3 SHGs	2,40,000 nos per year	Yes	Rs.10 per 80 gms.	
		(ii) Soap Powder	2 SHGs	15,000 kg. per year	Yes	Rs.25 per 500 gms.	
	Thiruvananthapuram	Toilet soaps	5 SHGs	4000 kg. per month	Yes	Rs.100 per dozen	
5		Leather &Rexine Bags					
	Kollam	Leather &Rexine bags	5 SHGS	2100 nos. per month	Yes	Rs.240 per bag	
	Kasargoa	Rexine Bag	1 SHG	300 bags per month	Yes	Rs.45 to 250 per bag.	

	<b>8 STATE:</b>	<b>CHATTISGARH</b>					
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1	Raigarh	Brass Bell Metal	20 SHGs	2250 pieces per month		Rs.1000-5000	1. Run by Zilla Panchayat at Dist. level through Showroom 2. Regional and IITF SARAS
2	Baster	Iron Crafts Wood Carving	15 SHGs 15 SHGs	2200 pieces p.m 2100 pieces p.m		Rs.100-1000	1. Through C.G. Handicraft Board 2. Local Market
3	Janjgirchampa	Silk Sarees & Dress Material (Tasser Silk)	80 SHGs	2000 silk Sarees 30000 meter silk cloth		Rs.80-100 per meter	1. Local Market 2. SARAS Mela Rajyotsava Mela etc.
4	Jashpur	Honey	17 SHGs	400 kg. per month		Rs.180 per kg.	Through C.G.State Forest product/ Co-product Ltd. Sanjivini'.
5	Kanker	Bamboo Crafts	16 SHGs	350 pieces per month		Rs.100-300	1. Local Market 2. Regional & IITF
	<b>9 STATE</b>	<b>GOA</b>					<b>SARAS</b>
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1	North Goa & South Goa	Clay items	2 groups	large	No	Prices are differ as per product range	Selling in market through outlet created under SGSY State level organised Melas National level Melas (SARAS Fair) Goa Handicraft Emporiums
2	"	Seashell items	4 groups	"	"	"	"
3		Coconut shell items	4 groups	"	"	"	"
4		Eatable items	50 groups	"	"	"	"
5		Crochet & Embroidery	15 groups	"	"	"	"
<b>10</b>	<b>STATE</b>	<b>HARYANA</b>					<b>SARAS</b>
<b>Sl.No.</b>	<b>Name of the District</b>	<b>Identified Products</b>	<b>Number of SHG for Swarozgaries involv in the production</b>	<b>current volumes of the product</b>	<b>Is there potential for scaling up?</b>	<b>Offer price of the Product/Range (per Unit basis)</b>	<b>current marketing Mechanism/system @</b>
1	Hisar, Kurukshtra Yamunanagar, Sirsa Faridabad, Fatehbad Panipat, Rewari Karnal, Jhajjar Panchakula, Kaithal, Sonipat & Mahendergarh	Embroidery & stitching	<b>40 groups</b>	<b>25-30 pieces per month per group</b>	<b>Yes</b>	<b>Based on Labour cost &amp; working capital</b>	<b>Local/outside market &amp; SARAS and other fairs.</b>
2	Panchkula, Sonipat Mewat, Kaithal	Handloom	15 groups	20-25 pieces per month	Yes	Based on Labour cost & working capital	<b>Local/outside market &amp; SARAS and other fairs.</b>

	Fatehabad & Yamuna Nagar			per group			
3	Panchkula, Sonipat Panipat, Mewat Kaithal, Karnal & Mahendragarh	Teracota pottery	7 groups	10-25 pieces per month per group	Yes	Rs.250/- to Rs.1000/- per piece	Local/outside market & SARAS and other fairs.
4	Kaithal, Karnal & Fatehabad	Leather	4 groups	50 pieces per moth per group	Yes	Rs.250/- to Rs.500/- per piece	Local/outside market & SARAS and other fairs.
5	In all the districts	Dairy	The number of groups from district to district	100 kg per day	Yes	Price fixed from time to time	Local Market
<b>11</b>	<b>STATE</b>	<b>Andhra Pradesh</b>					<b>SARAS</b>
<b>Sl.No.</b>	<b>Name of the District</b>	<b>Identified Products</b>	<b>Number of SHG for Swarozgaries involv in the production</b>	<b>current volumes of the product</b>	<b>Is there potential for scaling up?</b>	<b>Offer price of the Product/Range (per Unit basis)</b>	<b>current marketing Mechanism/ system @</b>
1	Visakhapatnam	a) Embroidery Srees b) Gagra Cholies (c) Salwar Kamiz (b) Ladies Western tops (e) Gents Kurtas	11939 SHG members	3000 per day	Yes	Rs. 800-3000 Rs. 1000-400 Rs. 150-500 Rs. 50-450 Rs. 150-600	Presently executing local orders, orders from shopping malls and exports orders being received from Kolkatta, Bangalore and Hyderabad (i.e., Bharat Silks and Shahi Exports, Bangalore, Mr. Abdul Quadheer, Hyderabad and Mr. Ajay Agarwal, Kolkatta) there is no problem of marketing of any volums of product under this activity.
2	Medak	Embroidery Sarees	30 SHGs with 390 members	30 Sarees Each Group per month	Yes	500-5000 (Product unit ba 50,000 unit cost	Exhibitions/Local sales, Tie up sales

3	Nalgonda	Pochampally Handloom Product & Madeup	280 SHGs with 3110 members	500 bed sheets and 3 sarees per day	Yes	Bed sheets 180-400 sarees 300-5000 Furnishing bags 150 Quilto shirts 100-1000 Tops (Ladies shirts)100-500	Exhibitions, supply to the shops, supply to the mediators, supply to the retail market.
4	Prakasam	Handlooms, Sarees & Dress Materials	50 SHGs with 550 members	300 Meters of product Mfg. in every day	Yes	250-500 (Per meter)	Through Master Weavers, Regional SARAS Exhibitions, Netha Bazzars, Houses, other Jatharas and exhibitions
5	Guntur	(a) Magalagiri Dress material and Cotton Sarees	100 SHGs with 1360 members	10 Nos. per day	Yes	Dress material Rs.450 to Sarees Rs. 300 to 1800	Local market and SARAS lin Exhibitions
		(b) Pickles	50 SHGs with 400 members	150 Kgs per day	Yes	Rs.65 to 100 per Kg.Veg. Rs. 225/-per Kg. Non.veg.	Local market and SARAS Exhibitions
6	East Godavari	Pickles	50 SHGs with 650 members	100 Kgs,	Yes	Rs. 70-8-	Residential business and SARAS Exhibitions
7	West Godavari	Hand Made Crochet Lace	3119 SHGs with 2470 members	1500 cussion covers per day	Yes	Rs. 5/-to Rs. 3000/-	1. Canvassing through catalogues, broucher,e.mail and website. 2. Participating in exhibition of national and international. 3. Attracting buyers amd exporters through Indiamart.com. Export Promotion council of Handicrafts etc., Exports: Total 2,87,797 cusion covers worth Rs. 117.58 lakhs exported to IKEA Sweden through Parameswari Textiles-Karur, Tamilnadu.
8	Chittoor	Terracota Pottery	100 SHGs with 1239 members.	100 pieces per day	Yes	Rs. 10 to 8000/-	Participating in the exhibitions organised by State and Central Governments by all Departments.
		Wood Carving	96 SHGs with 1200 members	20 pieces in a day	Yes	Rs.300/-to 2.00 lakh	

12	STATE	MADHYA PRADESH					
Sl.No.	Name of the District	Identified Products	Number of SHG for Swarozgaries involv in the production	current volumes of the product	Is there potential for scaling up?	Offer price of the Product/Range (per Unit basis)	current marketing Mechanism/ system @
1	Panna	Bamboo	7	3.00	Yes	50 to 200	Local-Market Exhibitions HSVN Emporium KVIP outlet
2	Seoni	Bamboo	4	1.00	Yes	100 to 300	
3	Balaghat	Bamboo	11	5.00	Yes	100 to 3000	
4	Mandia	Bamboo	7	2.00	Yes	100 to 250	
5	Umaria	Bamboo	6	3.00	Yes		100
6	Salna	Bamboo	14	3.00	Yes		50
7	Betul	Bamboo	11	5.00	Yes	100 to 3500	
8	Sidhi	Bamboo	9	5.00	Yes	100 to 200	
1	Ratlam	Batik	2	2.00	Yes	125 to 450	
2	Neemuch	Batik	2	5.00	Yes	150 to 500	
3	Raisen		1	1.00	Yes	200 to 500	
4	Ujjain	<b>Batik</b>	2	4.00	Yes	100 to 400	
5	Indore	Batik	2	5.00	Yes	100 to 500	
1	Tikangarh	Bell Metal	8	15.00	Yes	100 to 5000	
2	Betul	Bell Metal	2	2.00	Yes	100 to 300	
3	Narsingpur	Bell Metal	6	3.00	Yes	100 to 300	
1	Jhabua	Art Jewellery	3	1.00	Yes	30 to 150	
2	Neemuch	Art Jewellery	1	1.00	Yes	50 to 200	
3	Gwalior	Art Jewellery	2	1.00	Yes	50 to 300	
4	Guna	Art Jewellery	1	1.00	Yes	100 to 300	
1	Jabalpur	Marble	3				
			104	5	Yes	100 to 1000	

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<b>13</b>	<b>STATE</b>	<b>UTTARANCHAL</b>					<b>SARAS</b>
<b>Sl.No.</b>	<b>Name of the District</b>	<b>Identified Products</b>	<b>Number of SHG for Swarozgaries involv in the production</b>	<b>current volumes of the product</b>	<b>Is there potential for scaling up?</b>	<b>Offer price of the Product/Range (per Unit basis)</b>	<b>current marketing Mechanism/system @</b>
1	Pithorgarh Chameli Uttarakashi	wollen Garments (Shawl, Pankhi, Namda Sweter	More than 50 SHG	Quantity available as per demand	Yes	550 - 2500 2500 2500 300-1500	Local Market, Marketing Centres and Fairs
2	Nainital Almora Dehradun	Candle (decorative candles)	More than 30	do	Yes	15-500 (price varies with s design)	Local Market, Markeitng Centres and fairs.
3	Rudraprayag, Udham Singhaagan Pithorgarh Champawat	Rambans, Ringal and Bamboo (Decorative &useful items made up of Ringal & Rambans) (Bamboo works)	More than 30	do	yes	30-350 150-3000	Local Market, Marketing centres and fairs
4	Dehradun, Uttarakashi Rudraprayag Tehri	Pulses (Rajma)	20 80	do do	Yes yes	55-70	Local Market, (Instt. School mess. Etc) Marketing Centres and fairs.
5	Dehradun, Nainital Rudraprayag	Squash-Jam Juice (Buransh, Khumani, Aloe vera	More than 25	do	yes	50-70	Local Market, Marketing Centres and fairs.
<b>14</b>	<b>STATE</b>	<b>HIMACHAL PRADESH</b>					
<b>Sl.No.</b>	<b>Name of the</b>	<b>Identified</b>	<b>Number of SHG for</b>	<b>current</b>	<b>Is there</b>	<b>Offer price</b>	

	District	Products	Swarozgaries involv	volumes	potential	of the	
			in the production	of the	for scaling	Product/Range	
				product	up?	(per Unit	
						basis)	
1	Kullu, Mandi & Kinnaur	Handloom/weaving Shawls, caps, Muffler Sweater, Socks etc.	Kullu- 31 SHGs Mandi - 41 SHGs Kinnaur - 38 SHGs	Kullu-6045 nos Mandi -7339 nos Kinnaur - 3306 nos	Yes	Shawls - Rs.600 per piece Cap- Rs.200 per piece Muffler -Rs.200 per Sweater- Rs.250 per piece socks - Rs.60 per pair	Local Market, Local fair & Haat & SARAS fair at different locations
2	Kangra, Shimla and Sirmour	Wooden Craft & Bamboo work Bamboo furniture wooden toys, tokkari and decoration articles	Kangra - 64 SHGs Shimla - 7 SHGs Sirmour - 5 SHGS	Kangra -88640 Shimla - 240 nos Sirmour - 250 nos.	Yes	Bamboo - Rs.2500 per pie Toys - according to the siz of the toys (Rs.10- to Rs.200 per piece Tokkari - Rs.50 per piece	Local Market, Local fair & Haat & SARAS fair at different locations
3	Chamba, Kangra, Kinnaur & Sirmour	Eatable products & Spices	Chamba -15 Kangra - 77 Kinnaur -38 Sirmour - 7	Chamba -1050 Kangra -38500 kg Kinnaur -4180 kg Sirmour -630 kg	Yes	Pickle - Rs.40 per kg. Pulses- Rs.70 per kg. Local Maize floor - Rs.20 per kg Kala Zeera - Rs. 500 per Anardana - Rs. 200 per kg	Local Market, Local fair & Haat & SARAS fair at different locations
4	Kinnaur, Chamba and Kullu	Dry fruits & Oil Walnut (Badam & Akhrot) Neoza, Khumani & wild apricot oil	Kinnaur - 38 SHGS Chamba - 150 qtls Kullu - 31 SHGs	Kinnaur- 950 qtls. Chamba - 150 qtls Kullu - 620 lts	Yes	Badam - Rs.200 per kg. Kagji Badam - Rs.350 per Neoza- Rs.300 per kg Khumani - Rs.50 per kg Apricot oil - Rs.200 per ltr	Local Market, Local fair & Haat & SARAS fair at different locations
5	Kangra, Shimla & Solan	Honey	Kangra - 77 SHGs Shimla - 7 SHGs Solan - 4 SHGs	Kangra - 5775 k Shimla - 49 kg Solan - 80 kg	Yes	Honey - 120 to 150 per kg	Local Market, Local fair & Haat & SARAS fair at different locations

15 STATE RAJASTHAN							
Sl.No.	Name of the District	Identified Products	Number of SHG for Swarozgaries involv in the production	current volumes of the product	Is there potential for scaling up?	Offer price of the Product/Range (per Unit basis)	current marketing Mechanism/ system @
1	Ajmer	Pickles, Murabba, Gulkand	20	50 kg . Per SHG	improved marketing is required	Murabba- Rs.80 per kg Pickles - Rs.60 per kg Gulkand - Rs.80 per kg Candy - Rs.80 per kg	Local Markets
		Leather purse	100	600 per month	improved marketing is required	Rs.150 per bag/purse	SARA fairs
		Leather bag, sandles	500	100 per month	marketing is required	sandles - Rs.200 per pair	
2	Bikaner	Embroidary/Papad Bhujiya, Mangodi	4 SHGs	-	Yes	Rs.200 to 1500 per unit Rs.50 to 80 per kg	Gramin Haat, Regional SARAS Melas
3	Dungarpur	Teer Kaman	6 SHGs 77 members	500 pieces per month	5000	1600-3000	Locally selling in fair
		Bamboo work	5 SHGs 73 members	5000 pieces per month	10,000	10-400	Locally selling in fair
4	Junjhunu	Keri ka achar	20 Swarozgaries	300 kg	yes	Rs.45 per kg.	Local marketing
		local shoe	15 swarozgaries	300 pairs	yes	Rs.225-250 per pair	local marketing
		Local shoe	15 Swarozgaries	250 pairs	yes	Rs.225-250 per pair	Local marketing
16 STATE ORISSA							
Sl.No.	Name of the District	Identified Products	Number of SHG for Swarozgaries involv in the production	current volumes of the product	Is there potential for scaling up?	Offer price of the Product/Range	current marketing Mechanism/

				product	up?	(per Unit basis)	system @
1	Sonepur, Boudh Ganjam, Cuttack	Handloom	486	About Rs.2.00 to Rs.4.00 crore per month	There is requirement of modern equipments like jacquard, Dobby, Looms etc. for maximum production	Different ranges of products like Dhoti, Saree, Dress Materials Cloths etc. starting from Rs.50.00 to Rs.6,500.00	Exhibitions. Suply to different wholesale market at Bhubaneshwar Cuttack, Mumbai, New Delhi either, through market agents/ themselves.
2	Kandhmal	Turmeric	148	8,000 MT p.a	There is possibility to make powder from the turmeric whole and brand market the same	Price of Turmeric whole varies from Rs.18.00 at the time of procurement to Rs.30.00	Presently, the turmeric whole were procured by the local agents.
3	Mayurbhanj, Korapu	Honey	36	60MT	Honey collected 2/3 times in a year and there is scope of processing and selling in brand. Raw honey also procured by different company. production can be scaled up by giving promotion of Apairy honey	price ranges from Rs.60.00 to Rs.65.00 per pg. for raw forest honey.	ORMAS has taken initiative to sale honey in ORMAS brand through distributor network. Prior to this Raw honey was supplied to Dabur, Himani Honey is also procured by the local buyers/agents.
4	Mayurbhanj, Dhenkanal	Dhoora Casting Tribal Jewellery	260	Depends on the volume &	Requirement of introduction	The price of Dhoora Casting is Rs.400.00	The dhoora casting items were supplied to TRIFED. Paradeep

				design of the order	of improved kleen, polishing machine, etc.	to Rs.550.00 depending on the design size of the product.	port trust and other agencies, Export houses other than sale through exhibition.
5	Puri, Ganjam	Applique & Patch work	1850	Depends on the volume & design of the order	Requirement of training for preparation of modern patchwo new designs on furnishings and apparels	The price of the product varies from Rs.20.00 to Rs.10,000.00 depending of the size, design of the products.	These products are mostly sold in exhibition, Gift corners, Export houses etc.
<b>17 STATE</b>		<b>MIZORAM</b>					
<b>SI.No.</b>	<b>Name of the District</b>	<b>Identified Products</b>	<b>Number of SHG for Swarozgaries involv in the production</b>	<b>current volumes of the product</b>	<b>Is there potential for scaling up?</b>	<b>Offer price of the Product/Range (per Unit basis)</b>	<b>current marketing Mechanism/ system @</b>
1	DRDA, Serchhip	1. Handloom	45 SHGS	500 pieces	yes	Rs.250-2500 per piece	Door to local market
		2. Piggery	30 SHGs	230 pigs	yes	Rs.4000-10,000 per pig	local market
		3. Cap	1 swarozgari	10 pieces	Yes	Rs.150-200 per piece	local market
		4.Poultry (Broiler)	5 SHGs	70 Nos.	yes	Rs.100-120	local market
		5. Sugarcane (Gur)	4 SHGs	4000 Nos.	yes	Rs.20 per kg.	local market
2	DRDA, Siha	1. Milk	4	60 lits per day	yes	Rs.30/- per litre	local market
		2. Chilly	3	500 qtls	yes	Rs.70/- per kg	local market
		3. Ginger	1	300 qtls	yes	Rs.10 per kg	local market
		4. Mithun	1	250 Nos.	yes	Rs.10,000/- per mithun	local market
		5. Cattle rearing	1	200 Nos.	yes	Rs.8,000/- per cattle	local market
3	DRDA, Aizwal	1. Squash (chow chow)	40 SHGs	4000 qtl/ p.a	yes	Rs.5 per kg	Karimganj, Bangladesh, Silchar Tripura
		2. Turmeric	60 SHGs	18000 qtl p.a.	yes	Rs. 8 per kg	"

