

No. K-15020/24/2009-Trg.  
Government of India  
Ministry of Rural Development

Krishi Bhavan, New Delhi  
Dated 13<sup>th</sup> December, 2010.

**NOTICE**

Subject: Committee for Reform and Revamping of National Institute of Rural Development, SIRDs, etc.

The undersigned is directed to say that the second meeting of the Committee ***will be held on 17<sup>th</sup> December, 2010 at 11.00 AM. in Committee Room "UNNATI", Krishi Bhavan, New Delhi*** under the chairmanship of Dr. Yoginder K. Alagh, Chairman, Institute of Rural Management, Anand. The Agenda for the meeting will be as under:

- (i) Report of the sub-groups
- (ii) Terms of Reference (ToR) for the proposed NIRD Centre at Jaipur (copy enclosed).
- (iii) A note on Rural Urban Continuum to the context of 2020. (to be send separately)

You are requested to kindly make it convenient to attend the meeting.

(A.K. Aggarwal)  
Section Officer (Training)  
Telefax: 011-2338-4888

1. Shri A.N.P. Sinha, Secretary, Ministry of Panchayati Raj, Krishi Bhavan, New Delhi.
2. Shri Mohd. Haleem Khan, Director General, CAPART, India Habitat Centre, New Delhi.
3. Dr. Arvind Mayaram, Additional Secretary & Financial Adviser, Ministry of Rural Development, Krishi Bhavan, New Delhi.
4. Dr. S. Parasuraman, Director, Tata Institute of Social Sciences, Post Box 8313, V.N. Purav Marg, Deonar Sion-Trombay Road, Deonar, Mumbai – 400 088.
5. Shri K.N.Janardhan, RUDSETI, Central Secretariat, Ujire, Dakshina Kannada District, Karnataka – 574 240.
6. Principal Secretary, Department of Rural Development, Government of West Bengal, Kolkata.
7. Shri S.M. Vijayanand, Principal Secretary, Department of Rural Development & Local Self, Government of Kerala, Thiruananthapuram
8. Shri Pramathesh Ambasta, Treasurer, Samaj Pragati Sahayog, Village Jatta Shakar, Post Bagli, Tehsil – Bagli, District Dewas – 455 227
9. Dr. Samar. K. Datta, Indian Institute of Management, Ahmedabad (Gujarat)
10. Shri Paramvir Singh, Director, Lal Bahadur Shastri National Academy of Administration, Mussourie (Uttarakhand).
11. Shri Sanjeev Sharma, Consultant, Ministry of Panchayati Raj, New Delhi.

Copy to:

1. Dr. Yoginder K. Alagh, Chairman, Institute of Rural Management, Anand
2. Director General, NIRD, Rajendra Nagar, Hyderabad

Copy also to:

1. PPS to Secretary (RD)
2. PS to J.S. (Trg.)
3. U.S. (Genl.) – for booking of Committee Room and serving of tea/coffee

## **TERMS OF REFERENCE FOR MANAGEMENT OF NATIONAL CENTRE FOR RURAL DEVELOPMENT**

1. The Ministry of Rural Development, Government of India proposes to establish a NATIONAL CENTRE FOR RURAL DEVELOPMENT at Jaipur. The primary role of the centre is to be a knowledge and training hub for the rural development sector in the country. The vision of the National Centre is to become a global centre of excellence in the field of rural development.
2. Towards establishment and management of this centre, it is proposed that the centre is established in partnership with a reputed and well established applied research, academic and training institution with experience in the field of development studies.
3. The **role and responsibilities** of the contracted institution will include:
  - Establishment of the Centre's academic and knowledge generation architecture in terms of establishment of different "schools" centred around themes relevant for rural development and inclusion, financial inclusion and microfinance, rural enterprise and entrepreneurship development, labour and the unorganized sector, organizational management, management of rural development programmes, etc.
  - Create forums, through mediums such as seminars and workshops, for knowledge creation and dissemination in the field of rural development.
  - Recruit, place and manage faculty through creation of special sponsored 'chairs' in specific areas of relevance to rural development. In addition create a network of faculty and researchers through consultancies and special projects.
  - Conduct Policy and field based Research in areas of relevance for poverty and rural development. These areas include
    - Inclusive growth strategies with community based approaches as the centre point.
    - Strategies to ensure social inclusion
    - Financial Inclusion through community based Institution
    - Role of community based institutions in ensuring access to markets for the small and marginal farmers.
    - Ensuring last mile service delivery through the community based institutions.
    - Enhancing accountability in public service delivery through the institutions of poor.

- Create a community of practice through developing a network of practitioners.
- Design and conduct training programmes for fresh and in service personnel of the government and other institutions in the field of rural development and rural livelihoods. This will include codifying knowledge through preparation of at least 200 case studies based on best practices, developing related multimedia training material packages, and developing appropriate pedagogy for training courses. In addition conduct training programmes for various levels of managers in large rural development programmes.
- Develop e-learning modules for different Rural Development Programmes and to make arrangements for distance learning using virtual classrooms, digital library, online tests and other advances in information and communication technology.
- Create a system of certification for different training programmes and legitimize / popularize these through a transparent accreditation process both for individual and institutional participants.
- Creation of a network of training institutions who can participate in upgrading their Training programmes such as Bankers training colleges, State Institutes of Rural Development etc. and provide them technical assistance for their training programmes.
- To collect, compile and publish technical and statistical data on rural development and the measures devised for effective implementation of rural development programmes, and prepare manuals, codes of guides relating to implementation of rural development programmes and disseminate information connected therewith.
- Award fellowships for visiting fellows from practitioners and researchers from India and abroad.
- Partner for knowledge enrichment, collaborative projects in research and training with similar institutions of excellence globally.
- Coordinate with the Central government, NIRD, international bodies including UN and other multilateral agencies, foreign governments and media organizations in order to achieve objectives of the Centre.
- Any other function entrusted by the Central Government of National Institute of Rural Development.

4. **Contracting Process :** The initial period of contract will be for a period of three years with clearly defined annual milestones and upon achieving the same the partnership contract can be renewed for an additional period of five years. The contract will be awarded based on a quality cum cost based selection process, based on a three stage process. At the first stage a Concept proposal will be submitted and reviewed by a committee established by MORD. Based on selection of six shortlisted institutions, a fuller Request for financial and technical proposal will be requested for, based on which a final selection will be made.
5. **Criteria for Evaluation :** The selection of the contract institution will be based on the following criteria

- At least ten years of establishment and experience in research in the field of development policy studies and poverty issues at the national level in the field of development.
- At least seven years of experience in conducting training programmes in rural / social development for participants drawn from different levels of work experience and different states in field related to rural economic development and rural management.
- At least 500 publications in either journals and / or reports for different organizations at the national and international level / Ministries of the GOI.
- At least twenty full time faculty with national and international experience in conducting independent research and training programmes.
- Established infrastructure and annual budget for the last three years of minimum Rs.5 crores.
- Partnerships with international organizations of repute in the areas of research, faculty development, seminars and knowledge development.

### **List of Institutes**

1. Administrative Staff College of India, Hyderabad
2. IIM, Ahmedabad, Centre for Management of Agriculture
3. IIM, Kolkata
4. IIM, Lucknow
5. IIM, Bangalore
6. IIM, Kozhikode
7. XLRI, Jamshedpur
8. XIM, Bhubaneswar
9. CGG, Hyderabad
10. Institute of Rural Management, Anand
11. NISC, Hyderabad
12. Tata Institute of Social Sciences, Mumbai
13. Xavier Institute of Social Service, Ranchi
14. Kalinga Institute for Social Science, Bhubaneswar
15. Madurai Institute for Social Sciences, Madurai
16. Indian Institute of Forest Management, Bhopal
17. Livelihood School BASIX
18. KIT, Bhubaneswar